

# **WEB CLINIC**

The power of  
expert solutions

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# 01 ABOUT THE COMPANY



WebClinic was established in Moscow in 2003. From the start, the company developed new applications of remote diagnostics, which are now successfully implemented in over five hundred medical institutions within the Russian Federation.

Our company was one of the first to begin using telemedicine technology in Russia, i.e. remote cardiac monitoring, ECG transmission by phone. Today, we remain the largest supplier of telemedicine services for legal entities and individuals. Thanks to our technology, the hospitals are capable of conducting medical diagnostics of their patients quickly and with a good quality.

**THE COMPANY'S  
GOAL**

is to implement advanced telemedicine technologies in general, and remote medical diagnostics in particular in the Russian market of medical services.

**THE COMPANY'S  
MISSION**

is to provide remote access to the qualified healthcare resources so that medical services market participants may be able to monitor patients' health anytime and anywhere.

**THE KEY  
ELEMENT**

of the remote medical diagnostics concept is WebClinic diagnostic center handling the queries of medical facilities 24 hours a day, 7 days a week. The staff of the medical center is composed of highly skilled professionals with many years of experience.

High demand for our services is supported by the use of simple, understandable and user-friendly business model within the company.



### **MARKET PARTICIPANTS**

WebClinic will allow medical services market participants to attract new patients and to reduce the cost of implementing new diagnostic and treatment methods in terms of continuously growing financial pressure on health facilities due to the increasing competition and lack of state support.



### **PUBLIC HEALTH CARE**

For public health care system, the value of the concept is the ability to ensure the access of population to qualified medical diagnostics in terms of scarcity of doctors and limited financial resources.

Here are our basic principles and advantages to the customers:

**YOU:**

Do not invest in the purchase of expensive equipment.  
Do not pay for the work of highly qualified specialists.  
Are not concerned about consumables and maintenance.



Get a full study report with a medical conclusion within the shortest possible time.

**WE:**

Furnish the equipment for temporary use.



Train the clinic's staff at the implementation stage.



Offer consultations as to the conducted study 24 hours a day, 7 days a week.



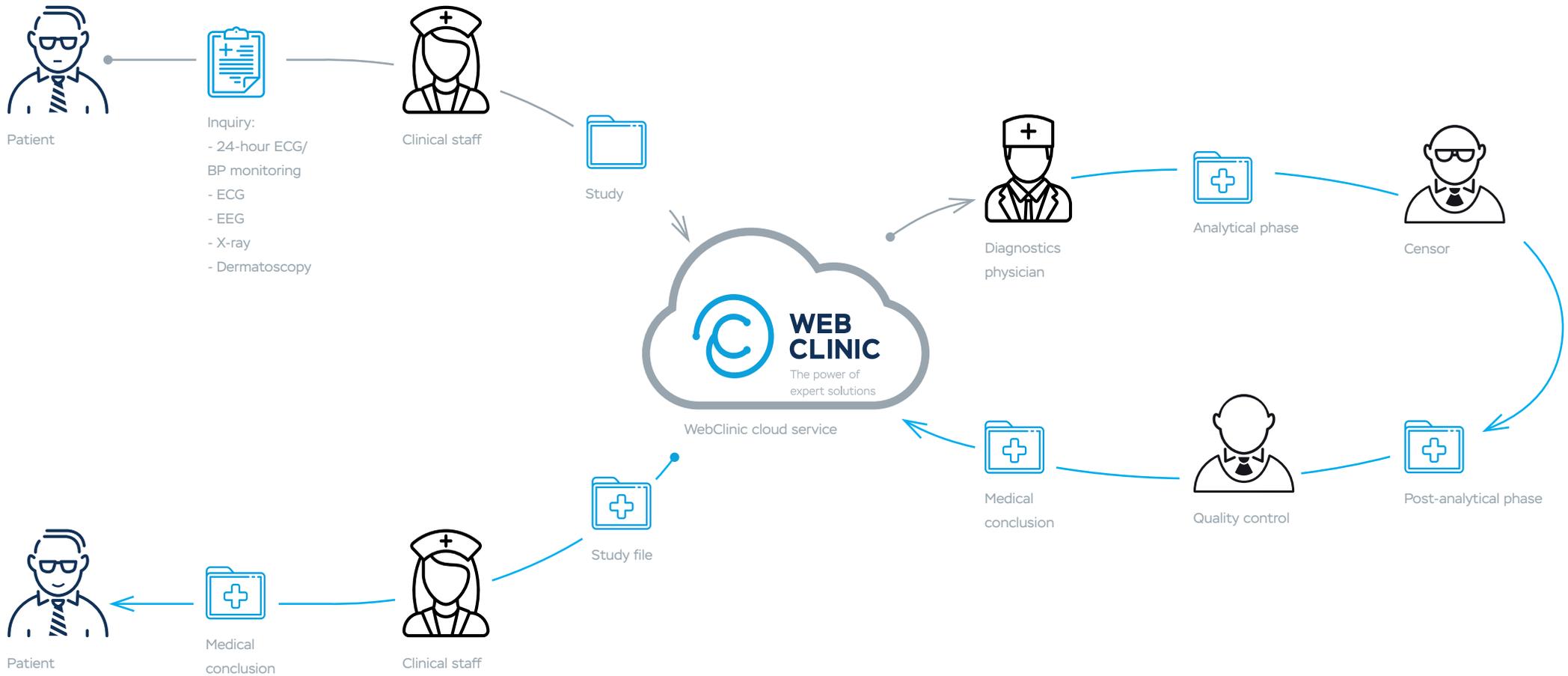
Provide comprehensive technical support.

## **02**    **PRODUCT LAYOUT AND PRODUCT SHEET**



# 02 SERVICE WORKFLOW

/02/02



## **03 SERVICES**



Web Holter system is the procedure of the 24-hour monitoring project within one day, which allows to increase the efficiency of your medical center without any additional investment in equipment and staff.

24-hour ECG/blood pressure monitoring is accessible for any institution or individual. Today, only a computer connected to the Internet is needed for this purpose. WebClinic will take care of the rest.

### SYSTEM BENEFITS



You do not invest in the purchase of the 24-hour ECG/blood pressure monitoring system.



We provide a comprehensive study report with a medical conclusion within 3 hours.



You can submit your study at any time, on any day.



You forward any questions to the doctor on the website or by phone.



Lifetime storage of all study files.



Formation of a study archive with an option of searching and printing out records and medical conclusion for any time period.



Web ECG remote cardiac diagnostic system has been successfully applied in clinical practice for over 10 years, and is still a convenient remote cardiac diagnostic system having the following advantages:

ECG recording by the patient at home, by the medical staff within the clinic, or by an emergency teams.

Data transmission via cellular and landline telephony or cardiograph Internet channel.

Consultative assistance of a qualified physician when ever any acute pathology is detected.

Web ECG system will improve the efficiency of your medical center without any additional investment in equipment and staff.

## SYSTEM BENEFITS



You do not invest in the purchase of cardiograph.



Online service. You can submit your study at any time, on any day.



Qualified online consultation.



You get a comprehensive study report with a medical conclusion within 3-5 minutes.



Lifetime storage of all study files.



Formation of an archive of ECG studies with an option of searching and printing out records and medical conclusion for any time period.



## WEB EEG

Web EEG system exemplifies modern approach to a classical neurological examination, which will allow to improve the efficiency of your medical center without additional investment in equipment and staff.

Electroencephalography ensures qualitative and quantitative analysis of the functional state of the brain and its reactions under the influence of stimuli. EEG recording is widely used in diagnostic and therapeutic procedures.

### SYSTEM BENEFITS



You do not invest in the purchase of an encephalograph.



We provide the software with the patterns provided for study recording.



You can submit your study at any time, on any day.



You forward any questions to the doctor on the website or by phone



You get a comprehensive study report with a medical conclusion within one hour.



Lifetime storage of all study files.



Formation of an archive of EEG studies with an option of searching and printing out records and medical conclusion for any time period.



Web Rentgen is a simple and convenient online service, that allows customers to receive reports and advice of the highly qualified radiologists around the clock.

Using X-ray, radioscopy, fluorography, or computed tomography, the doctor is able to analyze the condition of body organs and systems without invasive intervention. This feature makes X-ray one of the most important methods of diagnosis.

Web Rentgen system brings X-ray diagnostics to a completely new level, increasing the efficiency of your medical center.

## SYSTEM BENEFITS



Online service. You can transmit your study (CT, MRI, PET, X-ray) at any time.



Medical record online. You get a comprehensive study report with a medical conclusion within ten minutes.



Qualified online consultation. You can submit questions to the doctor on the website, by phone, or through the video chat.



Lifetime storage of all study files.



Image archive with an option of searching and printing out records and medical conclusion for any time period.



Well Skin system is a noninvasive “in vivo” procedure with immediate effect and a diagnostic center 24 hours a day.

Well Skin is a service of remote diagnosis of cutaneous lesions in patients without investment in the purchase of equipment or hiring of qualified specialists. It is designed not only for medical institutions, but also for cosmetic and beauty salons.

Well Skin dermatoscope is a versatile device, which can take and transmit a high-definition picture of the segment of the skin. This system opens up many opportunities to study the skin tumors without any need for surgical interventions.

#### WELL SKIN DERMATOSCOPE CAN BE USED FOR:

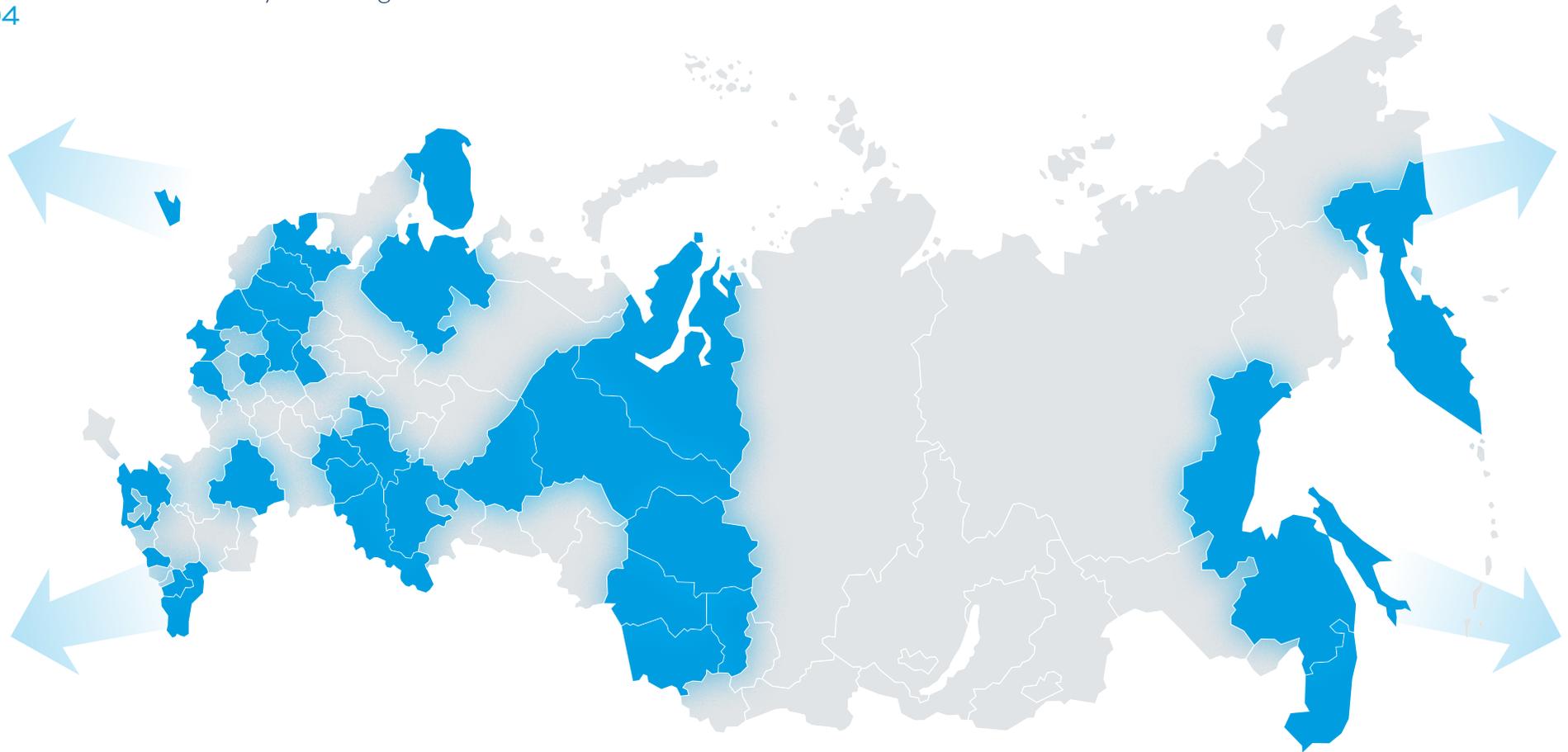
- Detection of new skin lesions.
- Diagnosis of melanoma.
- Accurate diagnosis.
- Most effective treatment selection.
- Determination of surgical intervention possibilities.

#### WELL SKIN ALLOWS YOU TO:

- Conduct remote online-diagnostics of melanoma at an early stage.
- Analyze the skin tissue at micro level and examine the state of capillary network and blood vessels.
- Determine the possibility of surgical intervention.

## **04 REGIONAL PRESENCE**

Today, medical institutions in 37 cities of the Russian Federation use the WebClinic services. The company's short-term plans include the entry into the global market of medical services.



Moscow and Moscow region, St. Petersburg and the Leningrad region

Arkhangelsk  
Barnaul  
Borovichi (Novgorod region)  
Bryansk  
Dimitrovgrad (Ulyanovsk region)  
Kaliningrad  
Kazan

Kemerovo and Kemerovo region  
Khabarovsk

Kizlyar (Dagestan)  
Krasnodar  
Murmansk  
Naberezhnye Chelny  
Nadym (Yamalo-Nenets Autonomous District)  
Nalchik  
Nefteyugansk (Khanty-Mansiysk)  
Novorossiysk

Novosibirsk  
Orenburg  
Petropavlovsk-Kamchatsky  
Pokrov (Vladimir region)  
Samara and the Samara region  
Saraktash (Orenburg region)  
Smolensk  
Sochi  
Sudzha (Kursk region)  
Syzran

Tver and Tver region  
Tomsk  
Tula  
Vladivostok  
Volgograd  
Urus-Martan (Chechen Republic)  
Ufa  
Yekaterinburg  
Yoshkar-Ola  
Yuzhno-Sakhalinsk

## **05 PARTNERS AND CLIENTS**

## 05 PARTNERS AND CLIENTS

/01/05

By virtue of our technology, healthcare facilities are capable of diagnosing their patients quickly and with a good quality.

The hardware and software suppliers for WebClinic projects are the most successful and reliable manufacturers of medical equipment in the Russian Federation and the European Union. We are grateful to our partners for having cooperated with us for over 10 years.

### PARTNERS



PHILIPS

MIT SAR

МЕДИКОМ



### CUSTOMERS

INVITRO®

ГЕМОТЕСТ

MedSwiss



лечу





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